Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

BBA (Sem.–1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code : BBA 101-18

M.Code : 75082

Date of Examination: 20-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Answer briefly:**

a) What do you mean by Total quality management?

b) Write a note on management by objectives.

c) Define motivation.

d) What is the nature of staffing?

e) What do you mean by accountability?

f) Write a note on direct control

g) What do you mean by formal organization?

h) List the importance of strategic planning.

i) Write note on the partnership firm.

j) What do you mean by the span of control?

SECTION-B

UNIT-I

2. Define the term management. State the function and scope of management in detail.

3. Compare and contrast the contribution of Fayol and Taylor towards the development of management thought.

UNIT-II

4. ***"Planning and controlling go hand in hand"***, Explain the process and importance of planning in light of the statement.

5. Define Decision making. What are the various types of decision-making? Discuss the techniques of decision-making.

UNIT-III

6. Define the concept of organizing. Discuss the bases of departmentation along with the different forms of organization structure.

7. What do you mean by the selection process? Discuss the steps involved in the selection process.

UNIT-IV

8. Why the delegation of authority is necessary? Authority is of no use without responsibility and accountability. Explain.

9. What are the elements of an adequate control system? Explain the various stages in the process of control.

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Total No. of Questions : 09

Total No. of Pages : 02

BBA (Sem–1)

MANAGERIAL ECONOMICS-I

Subject Code : BBAGE-101-18

M.Code : S75084

Date of Examination : 24-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly:**

   (a) Relationship between Managerial Economics and Management.

   (b) Price Elasticity of Demand.

   (c) Cobb-Douglas production function.

   (d) Differentiate between explicit and implicit costs.

   (e) "In the long run all the costs are variable". Do you agree?

   (f) What is perfect competition?

   (g) What is meant by equilibrium of the firm?

   (h) Price Leadership Model.

   (i) Quasi Rent.

   (j) Measurement of Profit.

SECTION-B

UNIT-I

2. What do you mean by Managerial Economics? Discuss its nature and scope.

3. Briefly explain the significance of demand forecasting and elaborate various techniques of demand forecasting.

UNIT-II

4. What is production function? Explain how equilibrium is determined when the producer is producing one commodity.

5. Discuss the main determinants of a cost function and also state the relationship between production & cost in the short-run.

UNIT-III

6. What do you mean by Revenue? Also, discuss in brief, the concept of total, average and marginal revenue.

7. What are the characteristics of perfect competition? Discuss the equilibrium of a firm in the short and long periods under perfect competition.

UNIT-IV

8. What do you mean by pricing? Discuss the various types of pricing strategies.

9. **Write descriptive note on the foilowing:**

   (a) Collective Bargaining.

   (b) Real *vs.* Nominal Interest Rates.

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Total No. of Pages : 04

Total No. of Questions : 09

BBA (Sem.–1)

BASIC ACCOUNTING

Subject Code : BBA 102-18

M.Code : S75083

Date of Examination: 18-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:

a. Financial Accounting

b. Accounting Standards

c. Money Measurement Concept

d. Rules of Debit and Credit

e. Cash Book

f. Bank Reconciliation Statement

g. Depreciation

h. Annual Report

i. Accounting Software

j. Nominal Account.

SECTION-B

UNIT-I

2. Examine the role of accounting concepts in the preparation of financial statements. Do you find any of the accounting concepts conflicting with each other? Give examples.

3. What progress has been made in India regarding standardization of accounting practices?

UNIT-II

4. Miss Twinkle Punia started a restaurant investing Rs. 5,00,000 on Jan. 1,2000 and further submits the details of the transactions:

Jan. 5: She purchased furniture for Rs. 2,75,000; Crockery Rs. 75,000 and cooking utensils Rs. 38,000

Jan. 10: She paid Rs. 1,00,000 as Salami for taking the shop on tease for ten years at Daryaganj, Delhi.

Jan. 15: She took a temporary loan of Rs. 75,000 from her brother Rupinder, a financier.

Jan. 25: She took a bank loan of Rs. 50,000 and repaid the loan taken from her brother, Rupinder partly.

Jan. 31: She appointed Lavina as a manager at a salary of Rs. 5000 p.m. and took from her a security deposit of Rs. 50,000.

Pass Journal entries in the books of Twinkle Punia.

5. ***"Recording of transaction1 is an important step in accounting process"*** Comment.

UNIT-III

6. Following is the Trial Balance of Mr. Naresh for the year ended 31st March, 2006:

	Dr. Rs.	Cr. Rs.
Capital	-	3,50,000
Stock on 1^{st} April, 1996	30,000	-
Sales	-	2,00,000
Carriage	4,000	-
Freight and Customs Duty	6,000	-

Purchases	1,90,000	-
Salaries	15,000	-
Income Tax	10,000	-
Sundry Debtors and Sundry Creditors	24,000	14,000
Cash at Bank	20,200	-
Cash in Hand	5, 000	-
Furniture	1,800	
Life Insurance premium	5,000	-
Sales Tax	5, 000	-
Building	1, 80,000	-
Drawings	68,000	-
Office Expenses	2,000	-
Discount Received	-	2,000
	5,66,000	5,66,000

Prepare Trading and Profit and Loss Account for the period ending 31st March, 2006 and a Balance Sheet as on that date after taking following information into consideration.

a. Closing stock Rs. 80,200 (including stationery stocks Rs. 200).

b. Office expenses include stationery purchased Rs.800.

c. Sundry Debtors include Rs. 3,000 receivable from Reeta and Sundry Creditors include Rs. 1,000 payable to Reeta.

d. A sum of Rs. 5,000 has been received from a debtor as deposit which has been credited to his account.

e. Rs.500 were written off as bad debts in previous year and this amount has been received during the current year and hps been credited to Debtors Account.

f. Some employees are residing in the premises of business due to their nature of service, the rent of such portion is Rs. 1,000 per month.

g. Salaries include a sum of Rs.500 which is advance salary.

h. On 1st April, 2005 books contain such furniture of Rs.600 which was sold for Rs.290 on 30th Sept., 2005 and in exchange of it a new furniture of Rs.520 was acquired, its net invoice of Rs.230 was recorded in purchase books.

i. Depreciate Buildings @ 5% p. a. and Furniture @ 10% p. a.

j. Goods worth Rs. 2,000 were in transit on the last day of the accounting year.

7. Explain different methods of Depreciation. Elaborate merits and demerits of each method.

UNIT-IV

8. What is annual report of a Company? Explain the important contents of annual statements.

9. Differentiate between Manual Accounting and Computerized Accounting System.

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